



Your Campus Brand Meets Our Custom Solutions



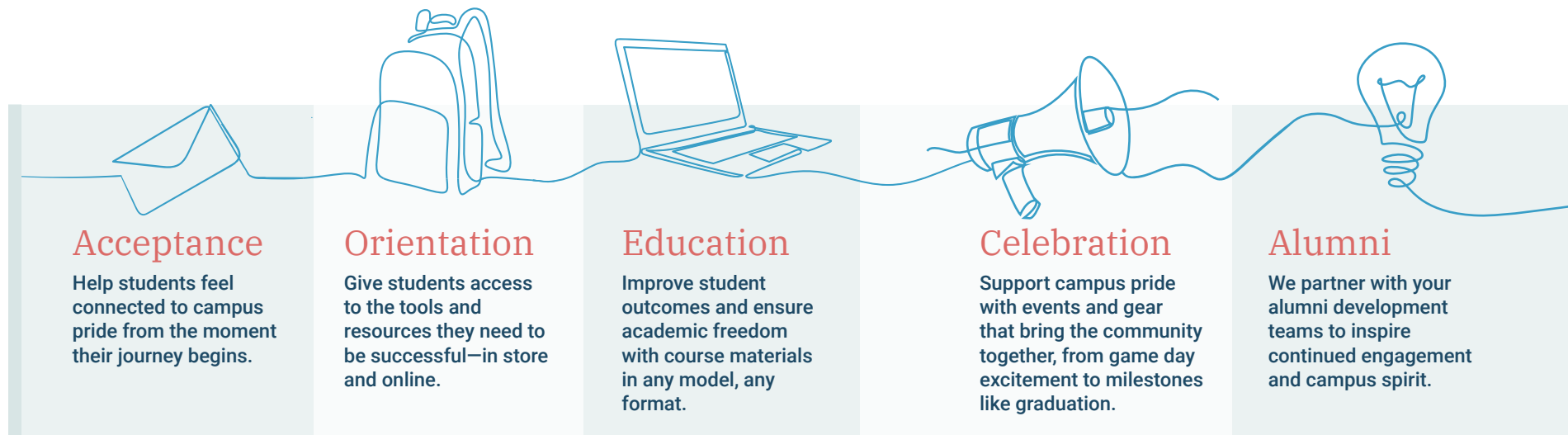
Over 1,000 campuses partner with us to inspire, enable, and celebrate the academic journey

We're shaping the future of higher education—with memorable retail experiences, pioneering technology, sustainable practices, and programs that ensure students get instant, equal, and affordable access to the course materials they need to be successful.

Building on 150+ years of experience serving college campuses—including two-year, four-year, HBCUs, and more—Follett helps schools create one-of-a-kind solutions, foster academic enrichment, and evoke campus pride.



CELEBRATING THE ACADEMIC JOURNEY

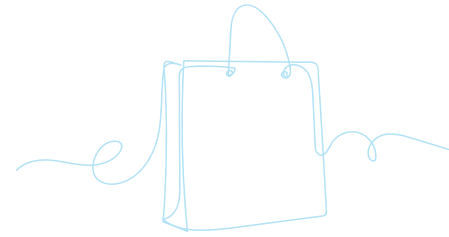


Make Your Campus Store a Year-Round Destination

The campus store is the embodiment of your school's rich history and a symbol of what's next. As the leading campus retailer, we pride ourselves on delivering a store that reflects your campus community. From an unmatched selection of cutting-edge brands for every customer to convenient access to food, wellness items, technology, and course materials, our store offers an all-in-one experience at the center of campus life.

Fall

- COURSE MATERIALS AND TECHNOLOGY
- CONVENIENCE
- SPIRIT WEAR
- ALUMNI



Winter

- GIFTS AND SUPPLIES
- CAMPUS EVENTS
- CAFES



Make Your Campus Store a Year-Round Destination

Spring



- COURSE MATERIALS
- ACCEPTED STUDENT MARKETING
- GRADUATION SUPPLIES



Summer

- TECHNOLOGY
- ORIENTATION GEAR



Welcome to the University of Cincinnati

Congratulations on becoming a Bearcat! All your hard work has led to this day. Your new adventure starts soon and we hope to see you on day one.

Enclosed is a gift from the University of Cincinnati Bookstore to start your journey off right. We hope the bookstore becomes your source for everything UC. Keep on by and take your time wandering the store. We want to be your partner for years to come.

The University of Cincinnati Bookstore has the textbooks for your first class to the last textbooks you'll ever need. Let us help you make some long term memories, your bookstore has you covered.

YOU'RE A BEARCAT NOW!
\$25 OFF
your \$100 purchase

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Access code: 0002

Use this \$25 to get your education!

UC.edu/Bookstore



ONE STOP SHOP.



*save with low education pricing

Course Materials

When students and faculty have what they need to succeed, everyone wins.

ACCESS TO COURSE MATERIALS SHOULD NEVER BE A BARRIER TO LEARNING.

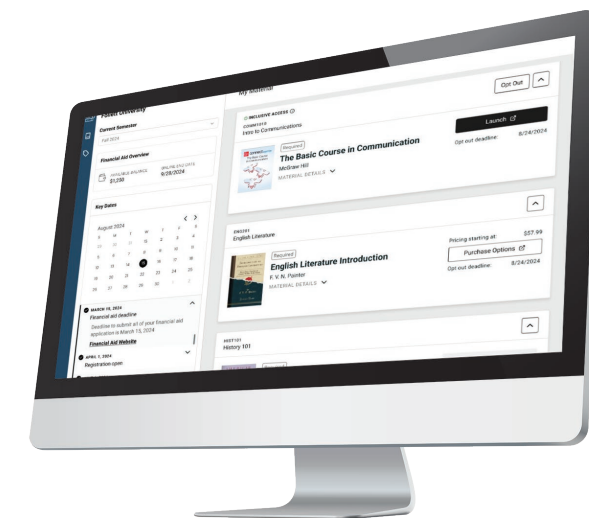
We're proud to source course materials from 6,000+ publishers, giving instructors the freedom to assign the best possible materials for their courses. We offer the flexibility to provide a personalized experience for your students that's focused on affordability, convenience, and flexible format options—including new, used, rental, digital, or OER.

Check out what's new with Follett's course material technology, backed by user-driven research.

AN ALL-IN-ONE STUDENT EXPERIENCE:

We're making it easier to find and shop for course materials **so students start class prepared**. Our new, intuitive platform clearly highlights important deadlines, convenient shipping and payment options, financial aid details, and more.

[LEARN MORE](#)



IMPROVED FACULTY ADOPTION:

We're rolling out new changes to our **adoption tool, designed to make submitting adoptions easier than ever**, with more transparency into course material details.

[LEARN MORE](#)

Affordable Access Programs

Our Access programs ensure affordable and immediate access to course materials from day one and are proven to boost student outcomes. By centralizing costs through students' accounts and offering simple opt-out, we simplify purchasing and remove financial barriers, all while supporting academic freedom for instructors.

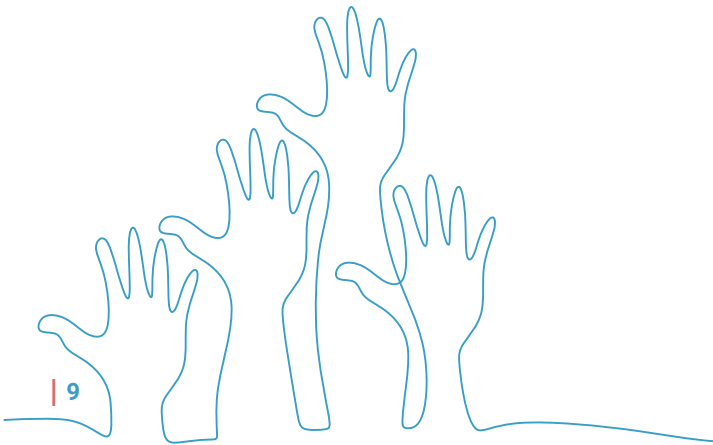
In Follett's 400+ Affordable Access programs, students save up to **70%** compared to the cost of new textbooks. And research shows a **15.5% increase in course completion rates** for students who participate.

COURSE-BY-COURSE ACCESS:

Course materials are provided digitally on or before the first day of class at the course level.

CAMPUS-WIDE ACCESS:

Every student in every course receives day-one access at a per-term flat rate.



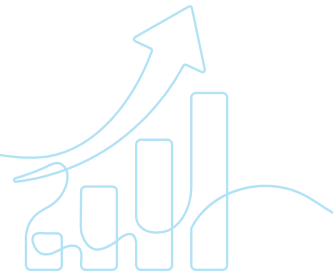
Since 2022, schools with Follett Access programs have *saved students* over

\$455M
in required material costs

3 Million

students have received *affordable, convenient access* to the materials they need to succeed

How Access Programs are Improving Student Outcomes



UNIVERSITY OF HOUSTON

After a successful pilot of course-by-course Access, UH implemented the program campus-wide across nearly 2,000 sections.



SAN BERNARDINO COMMUNITY COLLEGE

SBCCD offers a first-of-its-kind campus-wide access program on multiple campuses, covering the cost of course materials for tens of thousands of students.

82K
STUDENTS SERVED SINCE UH'S ACCESS PROGRAM, CTAP, LAUNCHED IN 2022

87%
OF STUDENTS AGREED OR STRONGLY AGREED THAT CTAP PROVIDED THEM WITH A MORE POSITIVE STUDENT EXPERIENCE

SBCCD STUDENTS' COURSE SUCCESS RATE IS
66%
THE HIGHEST FOR COMMUNITY COLLEGES IN THE REGION

SAVED STUDENTS
\$3.7 million
SINCE 2021

UP TO
57%
COURSE MATERIAL SAVINGS COMPARED TO NEW TEXTBOOKS

\$10.2 million
IN TOTAL TEXTBOOK SAVINGS

MORE THAN
20K
STUDENTS HAVE BENEFITED FROM BOOKS+, SBCCD'S BRANDED EQUITABLE ACCESS PROGRAM



Campus Retail for Every Need

From online experiences to on-campus fan shops, to convenience stores and cafes, we offer a range of retail solutions that meet the unique needs of your community.

- **VIRTUAL STORES:** Whether you're launching a fully online store or integrating online services with your current in-person operations, we can design a seamless e-commerce experience that exemplifies your campus' spirit and values.
- **FAN SHOPS AND IN-VENUE:** Dyehard by Follett offers one-of-a-kind retail experiences that reimagine the fan experience, drive attendance, and build loyalty. Celebrate school pride with an unmatched selection of personalized merchandise from our stadium shops and online fan shops.
- **CAFES AND CONVENIENCE:** Discover a vibrant, one-stop shopping experience designed to support your whole community. With our customized cafés, convenience offerings, and Grab 'N Go services, we provide a variety of food, beverage, and everyday items to fuel campus life.



93% of students reported high satisfaction with the products and services offered in Follett stores. Here's why!

BRANDED GEAR ON-DEMAND

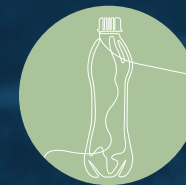
Encourage academic pride with customized apparel, gifts, and supplies for departments or schools

PERSONALIZED GIFTS

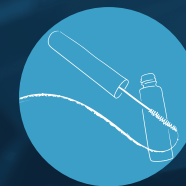
Personalize and gift wrap exclusive merchandise for employees, donors, and meeting attendees

SPECIAL EVENT MEMORABILIA

Brand one-of-a-kind products as part of larger celebrations like centennials and tournaments



• Students can easily find **CONVENIENCE ITEMS** to meet their everyday needs.



• Our new **CAMPUS LIVING AND BEAUTY COLLECTIONS** make it easier and more convenient for students to purchase everyday dorm living essentials along with skincare and other beauty products throughout the school year, right on campus.



• Students love **MERCHANDISE AND APPAREL** from local businesses and up-and-coming brands.

Campus Stories

We support over 1,000 campuses nationwide. Read their stories.

UPGRADING RETAIL SPACE

With Follett, the **Arizona State University** team recently embarked on a full-scale transformation of several retail spaces on campus to provide affordable, high-quality services and an enriched shopping experience. Repeatedly ranked #1 in innovation, sustainability, and global impact, ASU is committed to providing a best-in-class experience for their unique student population.



INSPIRING CAMPUS PRIDE

Students show their **Spelman** pride all year long with an authentic assortment of collegiate apparel. The store has something for everyone, from custom merchandise that celebrates Greek life to drinkware and gifts for the whole family.



REIMAGINING THE STORE TO BUILD COMMUNITY

DeSales University modernized their store with a merchandising transformation that amplified the Bulldog brand and fan spirit. Based on feedback from the campus community, the team reduced the store's footprint to create a more immersive, intentional shopping experience and opened an on-campus pub next door.

GW **CREATING A UNIQUE, LOCAL EXPERIENCE**

George Washington University set out to transform their campus store into one of the premier campus retail destinations in the country. Community involvement was critical in reimagining the store experience—including modern design and a hyper-local merchandise selection. "This new state-of-the-art store is now a landmark that says to residents and visitors 'You have arrived on GW's campus,'" said Associate Vice President of GW Business Services, Seth Weinschel.



Our Mission

DIVERSITY, EQUITY, INCLUSION AND BELONGING

At Follett, our DEIB principles aren't just abstract concepts; they are actionable practices ingrained in our culture and operations. We champion these values—in stores and throughout our organization—by creating a community where every voice matters. We aspire to offer merchandising that helps every customer feel seen and represented.



THE FOLLETT DIFFERENCE

We're reducing our environmental footprint while increasing access to education and promoting positive change in the communities we serve. Our commitment to sustainable practices means reimagining store design, partnering with mission-driven vendors, reducing our emissions impact for shipping, and more.



67.8% lower CO2 emissions from shipments compared to similar industry customers.

364,060 trees planted through our partnership with Framing Success since 2015.

Emissions numbers based on calculations from SGS, an internationally recognized verification organization.





From the first campus visit to alumni weekend, and every step in between, we help you engage your community to graduation and beyond.

