

Take your school's brand to the next level

Custom, personalized merchandise with no order minimums, no hidden fees

When it comes to merchandise, **Follett On-Demand** is the future: the premier online retailer of collegiate-licensed apparel, gifts, supplies, and more.

Help every club, group, and sport show their pride with branded and personalized garments and supplies at industry-best lead times. All decorating is done in house to ensure brand consistency and low decorating costs.

Your Brand, On-Demand.

- Get access to thousands of made-to-order items: our average lead time is 24-48 hours
- Avoid the high order minimums typically required by traditional manufacturers
- Provide personalized merch to everyone from first-year students to alumni

Name Image Likeness (NIL)

- Offer replica or team approved shirts
- Support every sport and opted-in athletes
- Leverage Follett relationships with all NIL licensing agencies

Championship Merchandise

- Exclusive assortments with unique graphics
- Email and social media graphics provided at no cost
- Available for regular season, conference, and national wins

Celebrate **your school** – on and off the field

It's never been easier to inspire comradery and community

With Follett On-Demand's lightning-fast lead times, take your brand to new heights—supplying internal teams, meeting strategic goals, and fostering a sense of community. Take a look at some of the ways colleges and universities are making the most of Follett On-Demand.



Branded Gear for Staff, Instructors, and Faculty

Encourage academic pride with customized apparel, gifts, and supplies for departments or schools



Personalized Gifts

Personalize and gift wrap exclusive merchandise for employees, donors, and meeting attendees



Special Event Memorabilia

Brand one-of-a-kind products as part of larger celebrations like centennials and tournaments



DE&I and Sustainability Collections

Meet your community where they are with a wide assortment of inclusive and sustainable styles



Merchandise by Leading Vendors

Customize looks from the most in-demand brands on the market