

University of Miami Centennial Celebration

FOLLETT'S ROLE IN COMMEMORATING 100 YEARS OF EXCELLENCE



As the University of Miami (UM) nears its centennial anniversary, the university is **celebrating a century of academic excellence, research, and community impact**. To mark this milestone, the Office of the Provost Research and Scholarship partnered with Follett to create **commemorative items reflecting the university's rich history**. These items will be part of the official Centennial Collection, engaging students, alumni, and staff in the celebration.



Goal

The goal was to create a collection of *high-quality, branded products to commemorate UM's Centennial*, while meeting the needs of campus departments and ensuring timely delivery within budget.

Solution

Follett worked closely with UM's Office of Provost Research and Scholarship to create a **comprehensive selection of customized items** to capture the university's legacy. This included branded polos, water bottles, jackets, and planners—all featuring the official Centennial logo to commemorate the university's 100-year anniversary. To ensure the university received exactly what they needed, the Campus Direct team met with UM representatives to answer detailed questions regarding **product sizing, fit, customization, and branding**. With Follett's efficient communication, support and expertise, the process from selection to quote was smooth, despite the complexity of fulfilling a large order.

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Results

This collaboration was met with positive feedback. Although the sale is still being finalized, the university's commitment to the Centennial Collection **reflects their trust in Follett to deliver on large-scale, high-impact orders**. With an anticipated value of approximately \$10,000, this collaboration is expected to foster continued growth of the Campus Direct program at UM, helping the university streamline future ordering processes.



“Working with Follett to create the Centennial Collection has been an excellent experience. The expertise and support from the team, particularly in answering our detailed questions and helping us tailor the items to fit our vision, has been invaluable.

We look forward to celebrating this important milestone with products that truly reflect the University of Miami's legacy.”

Ana Alvarez

Assistant Vice President, Auxiliary Services, University of Miami

Impact Highlights

Follett's tailored solution supported UM in celebrating their centennial milestone in a meaningful way, offering **items that embody the university's values and history**, as well as **foster pride and connection among students, alumni, and staff**, strengthening UM's community. This partnership between UM and Follett highlights the seamless integration of Campus Direct to meet the unique needs of higher education institutions.

This project exemplifies Follett's ability to deliver high-quality, customized solutions that help institutions celebrate important milestones and build lasting connections within their campus community.